



Creating. Communicating. Connecting.

*****ANNOUNCEMENT*****

MW CONSULTING ADDS INFORMATION TECHNOLOGY TO THE FIRM'S SERVICE OFFERINGS

The communications firm has expanded capabilities to incorporate a key component of effective communications and operations for all businesses, for any sector.

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On January 1, 2019, MW Consulting, LLC (MWC) launched the Information Technology (IT) capability to the provide services to corporations, nonprofits and government agencies. The communications firm will provide full service IT support to its clients. Specific services include IT enterprise development, maintenance & support services, migration services, infrastructure design and architecture, application development, application integration and enterprise data management.

*"The launch of this capability is one that I am so excited about! It's a natural progression. Communications is what we say, how we look, what our brand is and what we value," said **Marcus A. Williams, Principal Consultant**. "What better next step for the firm than to add the 'how we say it' to the list of offerings. Often communications strategies are put in place with little to no thought to how it will be rolled out. The same is true for IT, a system is setup with no thought about the messaging, branding, training, etc. to ensure that it is well be received and most importantly understood by stakeholders. We have the 'what you say' and 'how you say it' all figured out!"*

These new IT services are being added to the firm's already robust communications capabilities, such as graphic design, photography, videography, online marketing, social media management, website development, media training, messaging, brand development, events, outreach and promotions, facilitation, market research and organizational and communications strategy development.

For more information on the firm visit, www.mwconsultingfirm.com. To engage the firm's services and enhance your business brand and operations, please contact, Marcus A. Williams, Principal Consultant at marcus@mwconsultingfirm.com or call at (202) 321-5710.

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MW Consulting, LLC (MWC) was established in Ward 7 of Washington, DC as a full-service Communications and Information Technology consulting firm. MWC holds 7 certifications and credentials. The firm executes presentations, lectures, facilitations, has garnered 25 contracts with government, nonprofit and corporate entities and has conducted 15 pro bono consultations with startup businesses. MWC boasts a client satisfaction rating of 4.8 on a scale with 5 being the highest possible ranking.

The firm is owned and operated by Mr. Marcus A. Williams. MWC's gross revenue for Calendar Year 2018 was \$206K.