



CREATING.
COMMUNICATING.
CONNECTING.

THE CONVERSATION PIECE

JANUARY 2017 | VOLUME 1 - ISSUE 1



MESSAGE FROM FOUNDER/OWNER

Happy New Year Friends,

This has been an enlightening, refreshing, liberating and at times even a little challenging quarter launching MW Consulting, LLC (MWC) – a full service communications firm. Since the establishment of MWC in summer 2016 it's been a whirlwind of networking events, proposal writing, celebrations and Fiscal Year (FY) 2017 forecasting. MWC is pleased to have issued over a dozen proposals, secured five certifications and one new client within the first quarter of FY17. During this calendar year, we aim to secure four new clients, one additional certification and transition into the government consulting space.

Thank you for your consistent words of engagement, support, connections and generous partnerships. We look forward to growing our relationships, client base and portfolio this year.

Remember to stay focused, ambitious and driven to ensure that this year is better than your last.

Best Regards,

Marcus A. Williams
Founder/Owner/Principal Consultant



RECENT MILESTONES

MWC has been fortunate to secure five certifications that will allow the full service communications consulting firm to support projects with Fortune 500 corporations, the Metropolitan Washington Airports and the Government of the District of Columbia.

Certified Business Enterprise by the Government of the District of Columbia (Certification Number: LSR16756092019)

National LGBT Business Enterprise by the National Gay and Lesbian Chamber of Commerce (Certification Number: 12942)

Local Disadvantaged Business Enterprise by the Metropolitan Washington Airports Authority (Vendor ID: 20461907)

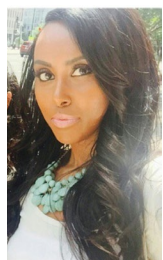
DC Supply Schedule approved by the DC Office of Contracting and Procurement for two categories: Mission Oriented Business Integrated Services (MOBIS) and Marketing, Media and Public Information

Registered in the System for Award Management (SAM) with the U.S. Federal Government



SPOTLIGHT CORNER

Two notable spotlights from this quarter are:



Ms. Helen Efrem serves as the Creative Director for MW Consulting, LLC. In this capacity she creates design solutions that have a high visual impact, illustrates concepts by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts of products and activities for clients. She has been a driving force in the launch of MWC, proposal developments and client support – ensuring a strong start for the firm.

THANK YOU, HELEN!



BALANCED
FINANCIAL SOLUTIONS

We are pleased to introduce our inaugural client, Balanced Financial Solutions – a full service accounting and finance firm providing individuals, families, and businesses with education and services to achieve financial freedom! For more on the firm's financial service offerings, please visit, www.balancedfinancialcpa.com.

CONGRATS, BFS!



KEEP IN TOUCH

If you are a start-up, small business, non-profit, corporation or government agency looking to establish or strengthen your overall communications foundation or efforts – MWC is the firm for you. Please visit our website for more details on service offerings or email the Founder/Owner directly for a consultation regarding your communications needs.